



Happiness-centric...

META MIND LIKEABILITY

BE LIKEABLE & PRESENTABLE

"Both the product & packaging is important for creating an impact. Likeability is not a superficial skill; it is effective only when genuine."

- Avinash Ananda

WHY

this program



People like to spend time with, work better with and buy more from those who they like. Likeability is an important skill to develop for making a significant impact on your happiness and success in both your personal and professional life.

The Big Five personality traits research suggests the OCEAN model which identifies 5 personality characteristics, some of which are more dominant and some less so, for different people. The five traits are: Openness to experience, Conscientiousness, Extraversion, Agreeableness, and Neuroticism (sensitive/nervous vs. secure/confident). These five traits have an impact on how well you do in life. Out of these one of the most important is agreeableness which is 'likeability'. Regardless of your natural personality and preferred behaviors, likeability can be learned, cultivated and applied by making small mindset shifts and applying some techniques and practices which will build the skill over time. Research indicates that likeability can be equally if not more important than competence for success in team work. Your likeability will inevitably directly affect your business growth and career trajectory. Similarly, your likeability has a direct correlation with the quality of your relationships and happiness in your personal life.

This power packed interactive program, 'Meta Mind Likeability' helps you tap into and enhance your natural likability. In this course, you can learn simple techniques for making yourself a more appealing and likable by shifting behaviors that influence how others perceive you, and become more likeable to your network, personal or professional.

YOU

will learn



- What is likeable behavior?
- Importance of likeable behavior
- Areas affected by likeable behavior
- Human Needs Psychology : The source of our behavior
- Likeability formula
- Likeability at work
- Likeability in relationships
- Basic principles of likeable behavior
- Key Likeability strategies, practices and techniques

