



Happiness-centric...

META MIND PERSISTENCE & PERSUASION

BE CONVINCING

*"Everybody sells. Without persuasion, success is impossible."
-Avinash Ananda*

WHY

this program



Learn the gentle art of persuasion and negotiation at both conscious and subconscious levels. Learn the way to convince people quickly, smoothly, effectively and ethically by winning them over, the Meta Mind Way.

Persistence in persuasion involves more than just tenacity; it encompasses a deep understanding of human behavior. Learning how to persist and persuade others is one of the most valuable skills to have. This training program tells you how to sell by asking the right questions, building rapport, countering resistance, negotiation, closing techniques and much more.

Meta Mind Persistence & Persuasion is an intensive practical program that goes beyond techniques to focus on scientific principles of win-win persuasive communication for long-term relationship building based on good-will generation during and after the persuasion process. This course is designed to help you gain an edge in the global marketplace by making you more persuasive, influential and impactful.

YOU

will learn



- To understand, recognize, assess and review your personal style of persuasion
- The psychology of persuasion: the key principles of influence
- To establish rapport and encourage open communication for persuasion
- To 'sell' your point of view with technique and persistence
- The role of personality in persuasion
- To be persuasive, persistent and yet ethical
- The importance of homework & preparation
- Objection handling techniques
- The art of power questioning and listening for gentle persuasion
- To observe and interpret body language from a persuasion point of view
- How to align conflicting perspectives with persistence
- The use and misuse of power in the process of persuasion
- To use the key Meta Mind techniques and processes necessary for successful persuasion
- Principled win-win negotiation