



LEADERSHIP & HAPPINESS
COACH

Avinash

Ananda



INTERNATIONAL META MIND COACH CERTIFICATION PROGRAM

MASTER YOUR MIND LEADER AS A COACH

Based on Meta Mind Alignment, the New Science of Leadership & Happiness

STRATEGIC PARTNER



MASTER YOUR MIND LEADER AS A COACH

BECOME A HIGH-IMPACT BEHAVIORAL COACH!

LEARN THE

META MIND ALCHEMY COACHING FRAMEWORK

to help others overcome their challenges, achieve their goals, be their best & be happy!





ABOUT THE PROGRAM

The Meta Mind Coach Certification Program is an intensive & immersive experiential journey to empower leaders with the requisite mindsets and skill sets to inspire, influence & impact at the highest levels as a world-class behavioral coach.

It is an ideal program for both seasoned change catalysts, senior managers, coaches and trainers wanting to add to their arsenal and move to their next level of excellence as transformational leaders; as well as for anyone wanting to be an international trainer/coach either independently or within an organisation.

Providing a hands-on practical & systemic approach towards facilitating positive behavioral transformation in the shortest possible time-frames with a foundational understanding of psychological principles & application of cutting-edge proven tools & techniques is the purpose of this program.

PROGRAM DETAILS

Duration: 5 one-on-one or group

sessions of 2 hours each

Fee per participant: USD 6000 / INR 500,000 (plus tax as applicable)

Learn the Psychology of Behavioral Change to help others:

- Release their Blocks
- Unlock their Potential
- Channelize their Actions
- Overcome their Challenges
- Achieve their Goals



BENEFITS

- Help others set and achieve their goals, leading to better performance and productivity
- Boost motivation, positivity and engagement
- Empower others to develop confidence and competence by facilitating mindset shifts and the learning of critical life-skills
- Build strong relationships based on trust and respect
- Break through resistance to change resulting in openness and adaptability
- Inspire and prepare leaders to grow to their next level
- Improve your listening, questioning and feedback skills
- Ensure that the positive changes you facilitate are sustainable and not just short-term fixes
- Learn and grow yourself, as you guide others to overcome their challenges and be their best
- Make a positive impact in the lives of others and feel fulfilled







META MIND COMPETENCIES FRAMEWORK™

BASED ON THE META MIND ALIGNMENT, THE NEW SCIENCE OF LEADERSHIP & HAPPINESS

HAPPINESS-CENTRIC TRAINING SOLUTIONS

FOR ENHANCED
POSITIVITY & PRODUCTIVITY
FOR INDIVIDUALS &
ORGANIZATIONS

Playful	Mindful	Practical	
Purposefulness	Celebration	Positivity	
Expressed	Effective	Awakened	
Compassion	Efficiency	Simplification	
Dynamic Adaptiveness	Committed Excellence	Psycho physiological Acceptance	

KNOWLEDGE

The Leadership & Happiness Competencies Framework is an effective tool to define, monitor and measure learning objectives. It forms the basis for this workshop. The elements in the Framework (individually or in a need-based combination) are also offered as customized training workshops.

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Goal Setting	Stress Management	Communication
Team Bonding	Persuasion	Strategy
Creativity	Learnability	Emotion Management & Assertiveness

VALUES			
Meaning & Satisfaction	Joy & Pleasure	Confidence & Importance	
Love &	Inner Power &	Wisdom &	
Connectedness	Control	Clarity	
Freedom &	Strength &	Peace &	
Autonomy	Security	Calmness	

BELIEL2			
I am always achieving & contributing	I enjoy life in the moment	I believe in me	
I care for & appreciate myself & others	I believe in results not reasons	I live with integrity & awareness	
I always find a way or make one	I always do my best	I am stronger than my feelings	

ATTITUDES		
Dream-big & Action- orientation	Gratitude & Enthusiasm	Trust & Respect
Cooperation & Humility	Never-Give-Up & Result- orientation	Reflection & Foresight
Abundance & Let go	Growth mindset & Devotion	Balance & Courage



QUALITIES			
Focus &	Childlike &	Self-Worth &	
Drive	Humour	Sensitivity	
Empathy & Likeability	Persistence & Response-ability	Insight & Peripheral Vision	
Flexibility &	Consistency	Resilience &	
Curiosity	& Discipline	Anti-fragility	

Values (human needs & drivers)

Beliefs (feelings of certainty)

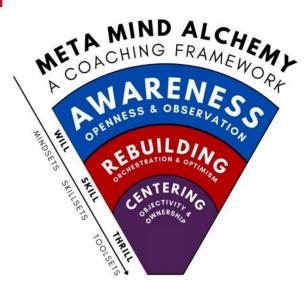
Attitudes (thought patterns & perspectives)

Skills (abilities expressed as behaviors)

Qualities (consistently demonstrated traits)

Knowledge (principles of sustained happiness)

LEARNING METHODOLOGY META MIND ALCHEMY™



Learn a holistic coaching framework to tailor your approach to each individual's needs, ensuring they receive the guidance and support that suits them best to achieve their goals.

Meta Mind Alchemy is a coaching methodology for greater learning and deeper impact in shorter time frames. Some of the features of this methodology are:

- You will learn an array of tools so that you can customize your coaching to others' needs and learning styles.
- Informal yet meaningful conversations with an underlying structured framework result in clear take-aways, insights & desired behavioral changes.
- You will learn a powerful training technique called "Improv Theatrics™ with impactful story telling, activities, demonstrations, games & humor.
- The focus is on creating shifts in mindsets to enhance effectiveness of learning skill-sets at both conscious & sub-conscious levels.
- Provides experiential & practical learning through assignments, real-life coaching case studies, project work & assessments .
- Includes world-class instructional design, interactive learn journeys & content with international certification.

Fun & Focused - Inspirational & Introspective - Relevant & Research-based - Experiential & Engaging



Avinash Ananda is an internationally renowned leadership advisor & happiness strategist. He is the Founder of Avinash Ananda Meta Mind International, USA, which provides Leadership & Happiness-centric training solutions for enhanced positivity & productivity for individuals & organizations globally.

Hailed by the media and professionals as 'Leadership and Happiness Guru', Avinash has been honored at the House of Lords, U.K. Parliament, by Lord Swaraj Paul & Virendra Singh, M.P., as "THE WORLD'S #1 LEADERSHIP & HAPPINESS COACH" and "INTERNATIONAL AMBASSADOR FOR LEADERSHIP & HAPPINESS'. He has also been recognized as "#1 GLOBAL LEADERSHIP & HAPPINESS GURU" felicitated by His Highness Yaqoob Al Ali from the Dubai Royal Family. Avinash is a recipient of several awards & scholarships including "WORLD'S LEADING BEHAVIORAL EXPERT & MOTIVATIONAL SPEAKER", "ROTARY INTERNATIONAL SCHOLARSHIP" among others, and has been ranked as one of the "100 INSPIRATIONAL LEADERS OF INDIA" by White Page International & one of "51 MOST FABULOUS GLOBAL HAPPINESS LEADERS" by the World HRD Congress. Avinash Ananda is also an honorary recipient of the Paul Harris Fellow Award, the highest recognition that Rotary International confers, for his outstanding contribution to building international friendly relations.



Avinash has trained over 1 million individuals from all walks of life, through "live" face-to-face coaching sessions, seminars and workshops, across 30 countries in Europe, Asia, Middle East and USA for over 30 years on all aspects of leadership and happiness. These include corporate executives at all levels of management from over 300 companies including global brands such as Microsoft, Google, Marriott, LG, Cognizant, Reliance, Tata, Capgemini and Amazon. He has personally mentored over 1000 leaders and trainers. He is a much-sought after keynote speaker and author of over 12 books.

Avinash Ananda is also the Founder-Director of Global Academy of Meta Mind Alignment (GAMMA) for behavioral sciences research, Management Institute of Behavioral Sciences (MIBS) for employee engagement & excellence enhancement in organizations, International Institute of Personality Development (IIPD) for youth empowerment through colleges & universities, and Bubbles International for self development in children through schools. Avinash is the co-creator of the applied behavioral science of Meta Mind Alignment, also called the new science of Leadership & Happiness, which provides a powerful framework for human potential optimization through mindset & behavioral transformation for individuals & organizations. Avinash's teachings draw from a wide spectrum of spheres blending time-tested eastern wisdom & meditative practices with the latest in western management thought & up-to-date science-backed research in positive psychology, behavioral economics & neurosciences.

The range of his experiences include being invited to a breakfast meet of world leaders with Obama at Washington DC.; being the faculty of a Harvard Business School Publishing certification program on Strategy & Innovation to senior I.T. professionals in India; teaching happiness to Dalai Lama monks in the Himalayas; being invited as visiting Professor at universities worldwide for shaping thousands of students into next-generation leaders; speaking on happiness to religious leaders at an inter-faith conference in California; and working with NGOs to develop self-esteem and empowerment skills in street children, orphans, the physically-challenged and senior citizens in India.



